

# **LIFE PLAN COMMUNITIES**

## **SUGGESTED SESSIONS**

### **SUNDAY, NOVEMBER 05, 2023**

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#### **1:00 – 2:00 p.m.**

15-A. Redeveloping the Middle Market: The Secret to Success

40-A. Helping Your Board Change Before It Must

55-A. Strategies for Securing Your Market Share and Your Future

#### **2:45 - 3:45 p.m.**

17-B. Harness the Power of Personalization in Life Plan Communities

92-B. Renewable Energy Solutions for Life Plan Communities

108-B. Ensuring Behavioral and Mental Health Across the Continuum

#### **4:30 - 5:30 p.m.**

3-C. The Future of Business: Transformation in the Digital Era

30-C. First Steps: How a Life Plan Community Began Its DEI Journey

59-C. A Resident-Driven Capital Campaign

### **MONDAY, NOVEMBER 06, 2023**

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#### **11:00 – 12:00 p.m.**

78-D. Post-COVID: Repositioning to Secure New Revenue

79-D. Meet Your Hidden Audience

95-D. Fighting Inflation: A Guide for Life Plan Communities

## 2:45 - 3:45 p.m.

45-E. Let's Talk About It: Conversations CEOs Should Be Having

61-E. Market Challenges: An Opportunity for Your Organization

80-E. This Dynamic Duo Can Boost Recruitment and Consumer Confidence

## 4:30 - 5:30 p.m.

63-F. Philanthropy Benchmarks in Aging Services: What You Need to Know

128-F. Tax-Exempt Status: Errors, Risk, and Compliance

129-F. The Beginner's Guide to Hiring Refugees

# TUESDAY, NOVEMBER 07, 2023

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## 1:00 – 2:00 p.m.

8-G. Tackling Technology-Related Risks with Targeted Training

22-G. Weathering the Storm: Design Strategies for Disasters

65-G. Wisconsin Wisdom: The Secret to Competitive Advantage

## 2:45 - 3:45 p.m.

23-H. Blueprints for the Future of Aging Services: Perspectives from CEOs

67-H. Growing One Organization by Rescuing Another

131-H. Advocacy Messages: Telling Your Story to the Right People

## 4:30 - 5:30 p.m.

24-I. How Building Design Can Support a Culture of Belonging

50-I. Helping Your Board Lead During Challenge and Change

134-I. Washington Update: Policy Insights from LeadingAge

# WEDNESDAY, NOVEMBER 08, 2023

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## 8:30 - 9:30 a.m.

12-J. Generative AI in Aging Services: ChatGPT and Beyond

37-J. DEI in the C-Suite: Leading Candid Conversations about Racism

71-J. University-Based Lifelong Learning: Lessons from Arizona

## **10:00 - 11:30 a.m.**

38-K. The Pryde: A Housing Option for LGBTQ+ Older Adults

87-K. Four Clues to Solving the Mystery of Declining Occupancy

152-K. Let AmeriCorps Help You Grow Your Workforce

## **11:30 - 12:30 p.m.**

39-L. Intergenerational Living: A Plan for Diversity and Connection

73-L. Consumer Preferences and the Future of Nursing Homes

121-L. Sense of Place: Getting to the Heart of the Resident Experience